

SMART, SAFE, AND SUSTAINABLE MOBILITY FOR ALL

CHINA'S ULTIMATE MEETING PLACE FOR MOBILITY PROFESSIONALS!

PACKED EVENT FLOOR

Intertraffic China is host to a large mix of national and international brands and therefore an outstanding opportunity to connect and engage with senior buyers, meet potential partners and select distributor candidates.

Attracting 15,000+ visitors from 80+ countries including the entire Asian region the business potential for exhibitors reaches far beyond Chinese borders.

HIGH LEVEL SUMMIT PROGRAMME

Intertraffic China stages a high level summit programme geared at policy makers, government officials, road authorities, contractors, and service providers alike.

Formats vary from best practices, use cases, product & service innovations to trends & market developments and demonstrations. Exhibitors have the option to actively participate on stage.



THEMES OF THE SHOW FLOOR & SUMMIT PROGRAMME

INFRASTRUCTURE & ROAD SAFETY	SMART PARKING	TRAFFIC MANAGEMENT	BRIDGES & TUNNELS	PROCUREMENT & MANAGEMENT
MAINTENANCE, DETECTION & MATERIALS	INTELLIGENT LIGHTING & POLES	ARTIFICIAL INTELLIGENCE & CCAM	MICROMOBILITY & ACTIVE MODES	SYNERGY BETWEEN ENERGY & TRANSPORT

WILL YOUR BRAND BE AT CHINA'S TOP MOBILITY EVENT?

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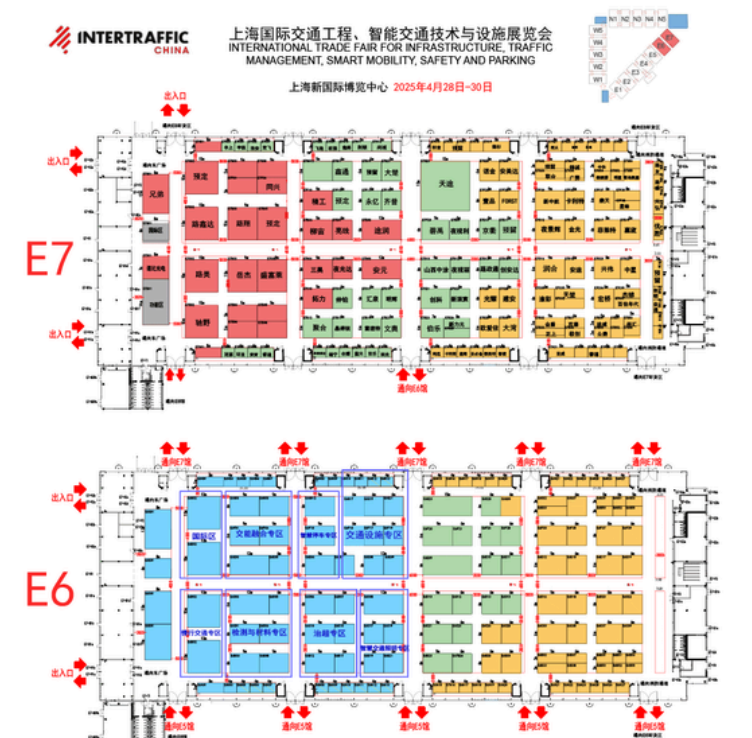
SECURE YOUR SPOT!

Intertraffic offers an event solution for every objective and any budget. We are happy to discuss the optimal package for you. Choices range from standard stands, custom made designs, conference engagement and sponsorship opportunities or a tailor made proposal to meet your requirements.

PARTICIPATION RATES 2025

Stand space	€310/m2
Shell scheme	€75/m2
Registration fee	€375
Co-exhibitor fee	€375

FLOORPLAN 2025



YOUR COMMERCIAL GATEWAY

The mobility transition is undergoing major changes and developments are on a fast track. Experience the latest solutions for today's challenges with all the experts in the field. Discover the latest trends in infrastructure, traffic management, smart mobility, road safety and parking.

NETWORK PLATFORM

Intertraffic China attracts a great mix of national and international traffic and mobility professionals. It truly serves as a network platform to accelerate connections for today's and tomorrow's mobility challenges and speed up the mobility transition in China and beyond.

ORGANISERS

Intertraffic China is organised by RAI Amsterdam and RAI China in close cooperation with CATS. A team of experienced event professionals is at your service to help you select the exhibit package that meets your business objectives.

Interested? Let's talk!



Barbara Tjen

Senior Business Consultant

RAI - Intertraffic Worldwide Events
M +31 (0)6 23 36 78 75
T +31 20 549 12 12
intertraffic@rai.nl



Contact details global agent network on
www.intertraffic.com

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